

*Lepsza komunikacja...*

**SLICAN**

**company  
presentation**



# About us

We are since 1992 year on market and we always provide our clients with best telecommunication solutions.

All our products are our own Slican know-how.

In our headquarter in Bydgoszcz works **100 people team** to develop them constantly.



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# About us

We offer telecommunication solutions from several till hundreds ports – we have products which are fulfilling each market segments needs.

For all our products we serve peripheral products and full IT applications package in English (or local) language.



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# About us

15 years of permanent product improve allowed us to offer today highest quality solutions.

We serve sales in Poland in cooperation via **40 dealers and almost 1000 services.**

In Europe we sell our products on markets of Romania, Bulgaria, Croatia, Ukraine and Kazachstan.



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# About us

Yearly we sell approximately over **4 500 PBXes**.

From beginning we have sold over **50 000 PBXes** with brand Slican.

Last year we closed with **5 228 sold systems**, which included **131 052 TDM ports** and **2 134 IP lines**.



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# About us

Since we launched on market our Slican CCT-1668 telecommunication server in May 2005, that solution have been bought by 4700 end-users.\*

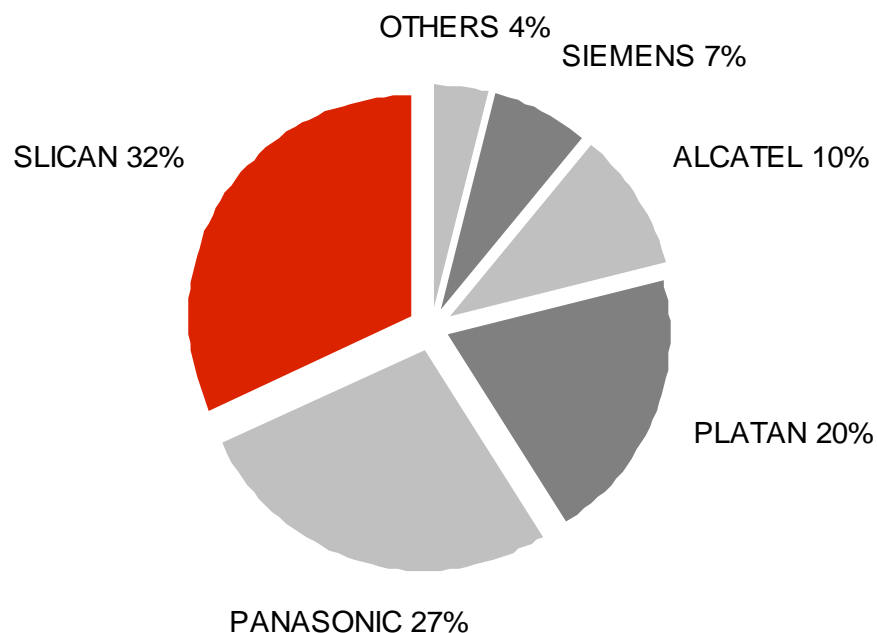
Introduction in Poland CCT-1668 telecommunication server, became Slican's great success, which gave us right to leader position on Polish market in products with such capacity.



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# Slican – market leader

Market shares of digital PBXes with capacity between 11 and 40 ports, sold in 2006.



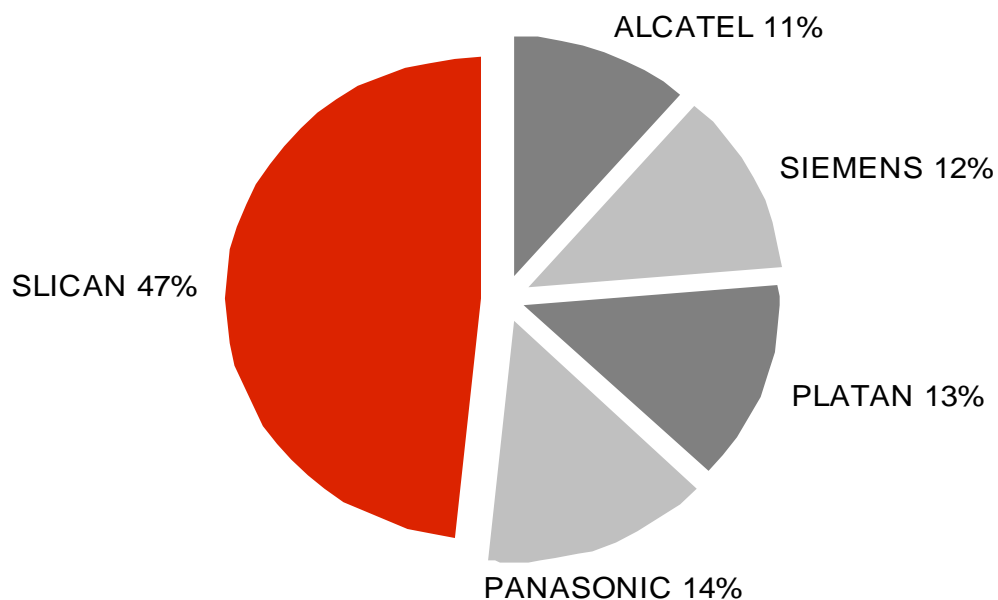
Source: „Private Automatic Branch Exchanges and devices for IP telephony, Poland 2006”, Institute of Electronic Market Sp. z o.o. Warsaw, 2007



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# Slican – market leader

Market shares of digital PBXes with capacity between 41 and 100 ports, sold in 2006



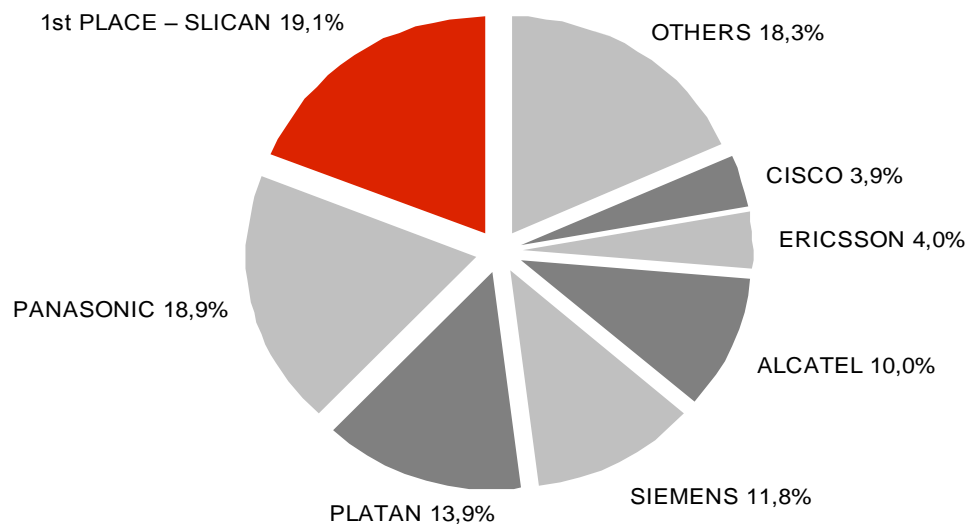
Source: „Private Automatic Branch Exchanges and devices for IP telephony, Poland 2006”, Institute of Electronic Market Sp. z o.o. Warsaw, 2007



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# Slican – market leader

Enterprise Telephony Extension Line Shipments, by Top Vendors and Technology Type, Poland, 2006 (Thousands of Units).



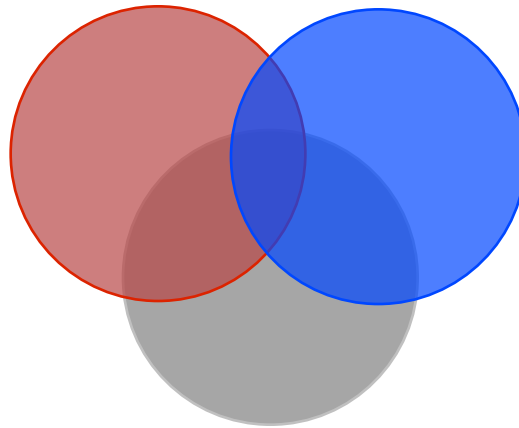
Source: Gartner Dataquest (March 2007)



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# Why you can't beat Slican in your offer?

**HIGH QUALITY  
PRODUCT  
COMPETITIVE FOR  
KNOWN „BRAND”  
PRODUCTS**



**EUROPEAN PRODUCER  
AND SUPPLIER WITH HIGH  
POSITION ON ITS MARKET**

**SOLUTION DEDICATED  
TO MOST  
COMPREHENSIVE  
MARKET OF SME**



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# Why you can't beat Slican in your offer?

Having Slican equipment in your sales network

- You can offer to your clients competitive solution – you can develop your market, with clients who earlier were interested in other – generally not so advanced products with worse functionality
- You receive universal solution, available also as telecommunication server for hundreds of users and soon as product dedicated for SOHO market



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# Why you can't beat Slican in your offer?

Having CCT-1668 in you sales network

- You will receive English language product – documentation, manual, software, announcements are available in English language
- You will get on-line access to Slican service - team, which will support you in emergency situations on each stage of cooperation
- Your technical stuff can receive professional training, which will provide with knowledge about new products and solutions.



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# Why you can't beat Slican in your offer?

Join us and together  
we will win new markets!



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**Thank you for your attention.**

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